



winter TREE PLANTING



every tree on sale

\$150

(35% - 65% off)

500 trees in stock

(balled & burlapped)

frankfort & lexington

for spring blooms

- magnolias

cornelian cherry

chinese fringetree

weeping cherry
- flowering cherry

crabapple

lilac tree

for summer shade

- black gum

american elm

lacebark elm

honey locust

hawthorn

columnar birch

river birch

bald cypress
- black locust

american hornbeam

columnar oak

red oak

willow oak

bur oak

scarlet oak

**some exclusions apply*

LANDSCAPE FAVORITES

10% off

container trees & shrubs

to name just a few:

- japanese maple

dawn redwood

crabapple

ornamental cherry

spruce

lilac tree
- azalea

spirea

ky coffee tree

hydrangea

juniper

buckeye

+

evergreen trees & shrubs

- juniper

hinoki cypress

spruce
- holly

nandina

laurel

boxwood
- cedar

pine

false cypress



BENEFITS OF WINTER PLANTING

winter planting is definitely worth the time and effort. the fact is, planting now can actually be the best and easiest option to ensure a tree will grow strong and healthy, in the long term (and in time for spring blooms & summer shade).

like hibernating animals, trees store food

(nutrients) for winter. in summer, trees are busy growing new leaves while in the winter, the trees are focused on growing roots.

planting trees in winter helps them really put down roots. any subsequent cold weather will, if the tree is well-cared for, actually “harden off” the tree and

help it become stronger and hardier. this gives trees a head start with well-rooted plants supporting more vigorous top growth in the next seasons.

remember, soil quality is a key factor for planting, and just as important as the tree itself. be sure to follow our tree planting guidelines.



winter plant sale



wilson
plant co.

1.5.24 - 1.31.24

find your favorite foliage during this onece-a-year sale

EVERY PLANT

[yes, every plant in the place]

10% to 75% off



10% off

rare plant collection

an exotic collection of hard-to-find and few-of-a-kind plants. rarity, beauty, breeding & propagation make these the most wanted species of wishlist plants.

some favorites...

- monstera albo

figus shivereana

syngonium aurea
- variegated hoyo carnosa

scindapsus treubii

philodendron pink princess
- ercestis mirabilis

philodendron billietiae

epipremnum albo

5 for \$10

succulent itty bitty plants

5 for \$15

ferns & foliage

+ assorted itty bitty plants

on the horizon



JANUARY

GREEN JOBS

hiring event frankfort + lexington

january 25 & 26 january 27 & 28
10:00am - 3pm | lexington 10:00am - 3pm | frankfort

we're looking for motivated team players
with an interest in horticulture and a passion to grow

come to our annual hiring event for a guaranteed interview
or apply online to begin a challenging and rewarding career
in the horticulture & retail fields. we're looking for full or
part-time, seasonal or year-round position with wilson plant
co., sage café, the butterfly greenhouse, or our landscaping
and growing production teams.

need more details? email info@wilsonnurseriesky.com



JAN
27

houseplant series:
plant propagation
[morning workshop]
wall-mounting plants
[afternoon workshop]


FEBRUARY	
FEB 3	edible garden series: sprouting & microgreens
FEB 9-14	valentine flower market
	floral series: beloved bouquets floral design workshop garden style [feb 10]
	growing orchids workshop basics & beyond [feb 10]
FEB 17	terrarium design + dinner [evening workshop + event frankfort feb 14]
	sow like a pro seed starting [morning workshop frankfort]
	edible garden series: gardens alive: organic gardening with elmwood stock farm [morning class frankfort]
FEB 24	sow like a pro seed starting [morning workshop lexington]
	edible garden series: gardens alive: organic gardening with elmwood stock farm [morning class lexington]

MARCH	
MAR 4	woodland spring wreaths [morning workshop frankfort]
MAR 16	hanging baskets [morning workshop frankfort]
MAR 23	hanging baskets [morning workshop lexington]

10% off

ferns	pothos	diffenbachia
calathea	philodendron	bonsai
carnivorous plants	monstera	topiaries
goldfish plant	airplants	terrariums
begonia	flowering orchids	african violets
anthurium	aglaonema	lenten rose
zz plant	herbs	money tree





60% off

resting orchids & african violets
frosty fern | holiday cactus | calocephallus
norfolk pine | calandiva | kalanchoe

+ 75% off

clearance plants

look for the colored dots
(plants discounted to good homes)

resting orchids & african violets

growing opportunities
not in bloom @ all just now
but still beautiful & really rewarding

our "resting" orchids & violets
have already made their amazing
display of blooms.

now they're in a dormant period,
getting ready for the next flowering.
do a bit of research & dig right in to
nurture these plants into their next
days in the spotlight.

25% off

alocasia | peace lily | syngonium | hanging baskets
| cacti | succulents | citrus | olives | peperomia |
sansevieria | shefflera | draceana | coffee plants |
tropical fruit trees



50% off

croton | 6" succulents | bird of paradise |
palms | hoya (excludes rare varieties)