

Butterfly House Program Manager & Recreational Coordinator

Wilson Nurseries is seeking a full-time butterfly house manager and program & recreational coordinator to oversee all operations of the newly constructed native-species butterfly house and gardens. The position will focus on the growth & development of the house and the educational programs & events related to it.

Our Butterfly Greenhouse is approx. 3,000sq ft of dedicated space for butterfly habitat and education to enhance local communities and to draw tourists as well as plant and butterfly enthusiasts. It is surrounded by a wooded area and retail plant sales. The house is an enclosed greenhouse structure, and will feature native butterflies and moths stocked and released over approximately a 20 week period, beginning May 26th. The gardens leading up to and around the house will feature woody and herbaceous nectar and host plants to attract and provide habitat for wild butterflies.

Primary Duties and Responsibilities:

- Oversees entire butterfly house operation, under supervision and in collaboration with the business owner and managers.
- Daily duties will include care and maintenance of the facility, grounds, gardens, plants and the butterflies.
- Responsible for the care & maintenance of the butterfly gardens including installation, growing, fertilizing, replacement of plant material, etc.
- Must be eager to work with the public and in customer service.
- Must be able to relay educational concepts to varied visitors and groups, both formally & informally.
- Must be sales oriented and facilitate sales by working personally with customers in choosing plants to create their own gardens.
- Supervise and coordinate staffing and productivity (interns/students/volunteers)
- Work closely with the marketing team to create interpretive signage, exhibits, and programs related to the butterfly house as well as promoting the business through inside and outside public relations opportunities, social media and building of customer base consistent with the brand and philosophies of the business plan.
- Must have a desire to create a memorable experience in a beautiful environment
- Must desire to build a profitable division of an existing established business
- Must be flexible and willing to contribute to all aspects of the existing companies (Wilson Nurseries, Sage Garden Cafe) in addition to the butterfly greenhouse for the benefit of all throughout the year.

Qualifications:

Knowledge of native butterfly and moth species required, particularly care/husbandry best practices and reproduction cycle.

Knowledge of plants, particularly but not exclusively those that are essential to the butterfly and moth life cycle.

Must be a strong self-starter with excellent communication & organizational skills

Experience working with students and providing K-college school programs

Physical Demands:

Job responsibilities include extensive standing and walking, bending and lifting in an outdoor environment.

Application Deadline: position open until filled.

To Apply: Applicants may submit a letter of intent, resume, and contact information (phone number and emails) for three professional references. Electronic submissions are strongly encouraged and should be sent as one PDF file to: butterflies@wilsonnurseriesky.com

Mailing address:

Wilson Nurseries

Attn: Butterfly Greenhouse

3690 East West Connector, Frankfort, KY 40601

www.WilsonNurseriesKy.com